
Sensory & Consumer Insights Project Leader Snacks

Major Tasks/ Responsibilities

- Plan and develop project proposals, and execute project objectives in line with SCI best practice and resource.
- Manage sensory tests (i.e. sensory descriptive and difference tests) including panel facilitation and administration.
- Deliver and evaluate data quality, consistency and reproducibility of sensory panel performance.
- Manage consumer research activities qual. and quant. to support strategic projects (e.g. focus groups, online panels, product tests etc.)
- Analyse and interpret data to make recommendations to project stakeholders.
- Support Symrise Category, key account customer and R&D teams to ensure consistent communication input to improve Symrise flavours.
- Engage in regular exchange with members of the sensory team and continuously develop current best practices and research methodologies.

Planning

- Proactive testing and project work for sensory panel
- Internal consumer tests
- Training and performance tests for sensory panel

Communication

- Co-ordinate results sharing and status of projects to local project managers internally
- Recommending best practice methods and procedures, timelines for project and amount of samples to all internal customers
- Communicate feedback and performance of projects to sensory panel
- Report writing

Managing

- Leading the sensory panel of trained sensory assessors

- Developing the team through ongoing training and guidance
- Holidays, timesheets and personnel issues within team
- Basic level results, analysis and interpretation of data
- Day to day responsibilities of Preparation Technician

Technical Competencies

- Basic level sensory and consumer testing experience
- Knowledge of food industry, customer and consumer markets
- Computer literate, particular knowledge of specialist sensory software
- Technical awareness in sensory methods and analysis
- Personal descriptive and discriminative ability

Qualifications

- University degree in Sensory/Consumer Science, Psychology or related studies
- Minimum of 3 years of professional experience in the Sensory/Consumer Science environment
- Fluent in English
- Statistical knowledge and good project management
- Presentation & Audience Handling Skills

Please note: This is a full time position, located in Marlow, UK.

We will review all incoming applications on an ongoing basis and carefully select which candidates to invite for a first round of interviews.

For further questions please contact Emma Hunt - email emma.hunt@symrise.com.