

## Project Manager/Panel Leader

SAM Sensory and Marketing international is **European leader in consumer and sensory studies**. We closely work with food and more globally Fast-Moving Consumer Goods companies in their innovation and renovation projects.

We are looking, for our French team in Rennes, a  
**Project Manager/Panel Leader.**

### **Your mission:**

You are in charge of the overall management of a trained panel within our team:

- Customer relationship for this product category, in close collaboration with panel leaders from the other locations and the Research Director/Sensory Manager
- Implementation of 2 panels (50 panelists): recruitment and selection, then initial complete training
- Planning management, macro (study/projects) and micro (content of each panel session), of the panel
- Training and measurement sensory sessions animation, in French
- Data analysis and report writing, in English, for each study
- Follow-up and check of panel performances (analysis, reports, follow-up along time)
- New recruitment and selection, if necessary

You will work closely with the other members of your sensory department, based in Rennes, Paris and Aix-en-Provence. You are the key contact for your client, with whom you will have daily contacts and that you will advise at each step of its projects.

### **Your background:**

With a Bachelor or Master (Bac+3 to 5), you have a first successful experience in the leading of sensory panels, in agency or the industry. You have a good knowledge of FMCG products (food and non-food), of sensory methodologies and statistics applied to sensory science.  
English language is mandatory.

you have good interpersonal skills; you are proactive and an excellent teamplayer. You would like to invest personally in a professional challenge that would develop your professional and human competencies.

### **Application to be sent to:**

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